



TECHNICAL PROFICIENCY

Operating System: Mac OS 9-10.4, Microsoft Windows

Software: Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Macromedia Dreamweaver, Macromedia Fireworks, Macromedia Flash, Microsoft Office, QuarkXpress

RELATED SKILLS

Knowledge of HTML, CSS, PHP, MySQL, Search Engine Optimization, product photography, black/white and digital photography, print-making, illustration, oil painting, pre-press experience, Web/database maintenance

WORK EXPERIENCE

Art Director for North American Publishing Company (2006 - Present) *NAPCO operates 14 trade magazines, 12 e-mail newsletters, 3 online/information services and 2 trade shows and produces several projects for outside companies*

Print: Design of logos, magazine ads, brochures, mailers, tradeshow signs/banners/posters, media kits, postcards, forms, layout of Consumer Electronics Show directory and showguide

Web: Web site design (marketblackbook.com, promomarketing.com), HTML e-mails, design of static and animated banners, flash banners

Art Director for PI Magazine (2003 - Present)

Print: Layout 84-page magazine, design magazine ads, brochures, mailers, tradeshow signs/banners/posters, *Fraud Investigations* book cover, DVD jackets, postcards, forms, coupons, logos

Web: Web site design (pimagazine.com), maintenance of Web site with over 400 HTML pages, maintain and update bookstore with over 300 titles, design of static and animated banners, flash banners

Pigear.com (2005 - Present) *HTML and PHP/MySQL e-commerce Web site that sells investigator related products.*

Designed logo, designed Web site and set-up of e-commerce functions, product photography, design of static and animated Web banners and magazine ads

PIBuzz.com (2005-2006) *PHP-based Web blog for private investigators.*

Designed and set up PHP/MySQL Web site, updates, designed Web and print ads

World Investigators' Conference (2005) *Largest Investigator Conference ever held with 90 vendors and over 1,200 registered guests, at the MGM Grand in Las Vegas. Sponsored and hosted by PI Magazine.*

Created conference logo, designed and updated Web site, designed magazine/association newsletter ads, mailers, schedule book, conference binder art, tickets, name tags, postcard, registration booth art, vendor room entry way signage, conference signage, large stage backdrops, application, vendor contract. Other responsibilities included working registration, managing volunteers and temps, speaker set-up, guest relations, coordinating events and working at the *PI Magazine* booth.

USAPI (2004) *United States Association of Professional Investigators*

Designed identity, Web site (usapi.org), certificate, application, ID card, magazine/newsletter ads, tradeshow booth banners

Advent Investigative Group, Inc. (2004)

Created brand identity including logo, business cards, and letterhead

Freelance Work (2003)

Showtime Photo: Web site design for commercial photography company (showtimephoto.com)

Spud's Dragons: Logo design for bearded dragon breeder

Hidden in Plain View: Flash Web site for band now signed to *Drive Thru Records*

Rowan University Publications Internship (2002-2003)

Designed logos, invitations, posters, and brochures for the university and the alumni association and contributed illustrations and photography to *Rowan Magazine*

EDUCATION

Bachelor of Fine Arts in Graphic Design (2003)

Rowan University, Glassboro NJ

Cumulative G.P.A.: 3.6 Cum Laude

HONORS AND ACTIVITIES

Volunteer for the National Liberty Museum's Glass Now Art Auction, 2007

Received Award for Graphic Excellence at the World Investigators' Conference, 2005

Design pieces and photographs published in *The Gallery* (student art publication) 2002, 2003

B/W photograph on the cover of *Avant* (student poetry/art publication), 2002

ALGA member, Philadelphia Chapter, 2003

D'kine/The Gallery (student art publication): 2002 member, 2003 Executive Board

Rowan Art Student Society: 2000 member, 2001 Treasurer, 2002 VP, 2003 VP

Painted Mural for Cherry Hill Gymnastics, 2002